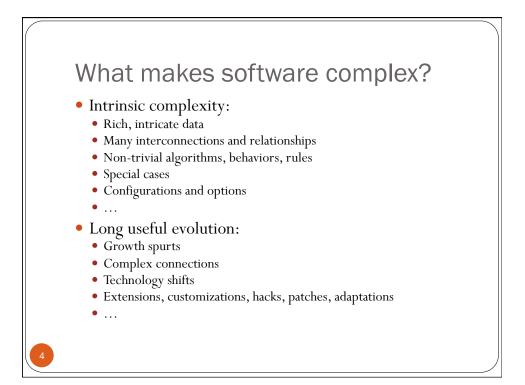
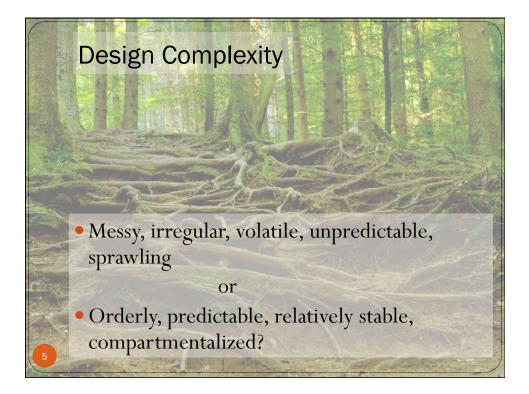




Agenda

- Motivation
 - What makes software complex?
 - Agile design values
- Techniques for characterizing complexity
 - Commonality-Variability Analysis Conversations
 - Tools: Hot spot cards, whiteboards & decision tables
- Design Follow Through
 - Design strategies for managing complexity
 - Making design limitations explicit











An Example: Rental Fee Calculations								
Membership Category	Car Type	Insurance Type	Base Hourly Rate	Base Charge per Mile	Special Daily Rate Applies	Special Daily Rate	Damage Deductibl	
Low	Small hatchback	Basic	\$3.95	\$0.17	No		\$500	
Standard	Small hatchback	Basic	\$2.80	\$0.17	Yes	\$36	\$400	
Low	Large hatchback	Basic	\$3.00	\$0.18	No		\$500	
Standard	Large hatchback	Basic	\$3.00	\$0.18	No	\$38.50	\$400	
Low	Small hatchback	Full	\$3.95	\$0.17	No		\$100	
Standard	Small hatchback	Full	\$2.80	\$0.17	Yes	\$36	\$0	
Low	Large hatchback	Full	\$4.95	\$0.18	No		\$100	
Standard	Large hatchback	Full	\$3.00	\$0.18	Yes	\$38.50	\$0	



"The structuring tasks in design build on the deepest building blocks of human cognition: being able to distinguish what is common from what changes."—James Coplien & Gertrud Bjørnvig, Lean Architecture for Agile Software Development

Find Commonalities and Variations

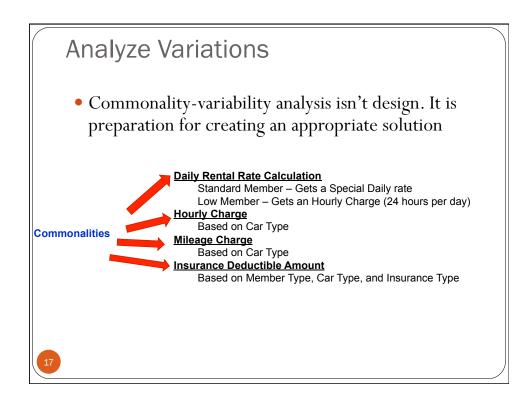
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		sense in				nomalie	s?
Membership Category	Car Type	Insurance Type	Base Hourly Rate	Base Charge per Mile	Special Daily Rate Applies	Special Daily Rate	Damage Deductible
Low	Small hatchback	Basic	\$3.95	\$0.17	No	,	\$500
Standard	Small hatchback	Basic	\$2.80	\$0.17	Yes	\$36	\$400
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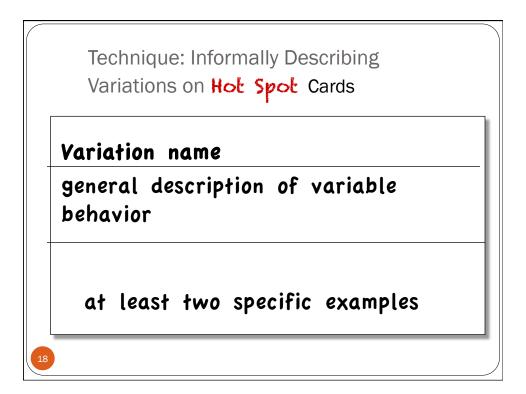
Meaningful Cluster Commonalities								
Membership Category	Car Type	Insurance Type	Base Hourly Rate	Base Charge per Mile	Base Hourly Rate	Special Daily Rate	Damage Deductible	
Low	Small hatchback	Basic	\$3.95	\$0.17	\$3.95		\$500	
Low	Large hatchback	Basic	\$4.95	\$0.18	\$3.95		\$500	
Low	Small hatchback	Full	\$3.95	\$0.17	\$4.95		\$100	
Low	Large hatchback	Full	\$4.95	\$0.18	\$4.95		\$100	
Standard	Small hatchback	Basic	\$2.80	\$0.17	\$2.80	\$36	\$400	
Standard	Large hatchback	Basic	\$3.00	\$0.18	\$3.00	\$38.50	\$400	
Standard	Small hatchback	Full	\$2.80	\$0.17	\$2.80	\$36	\$0	
Standard	Large hatchback	Full	\$3.00	\$0.18	\$3.00	\$38.50	\$0	

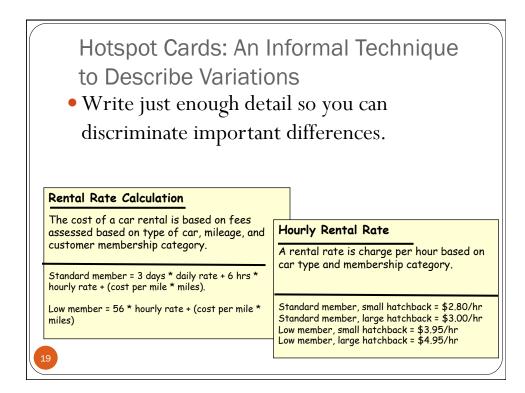
Meaningful Cluster Commonalities								
Membership Category	Car Type	Base Hourly Rate	Base Charge per Mile	Special Daily Rate Applies		Insurance Type	Damage Deductible	
Low	Small hatchback	\$3.95	\$0.17	No		Basic	\$500	
Low	Small hatchback	\$3.95	\$0.17	No		Full	\$100	
Low	Large hatchback	\$4.95	\$0.18	No		Basic	\$500	
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Standard	Large hatchback	\$3.00	\$0.18	Yes	\$38.50	Full	\$0	

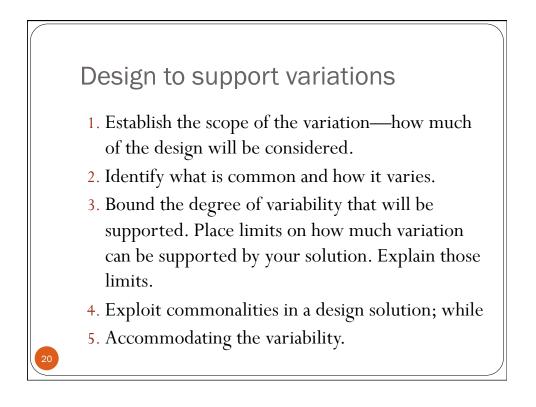
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Standard	Small hatchback	\$2.80	\$0.18	Yes	\$36	Full	\$0
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Standard	Small hatchback	\$2.80	\$0.17	Yes	\$36	Full	\$0
Standard	Large hatchback	\$3.00	\$0.18	Yes	\$38.50	Basic	\$400
Standard	Large hatchback	\$3.00	\$0.18	Yes	\$38.50	Full	\$0



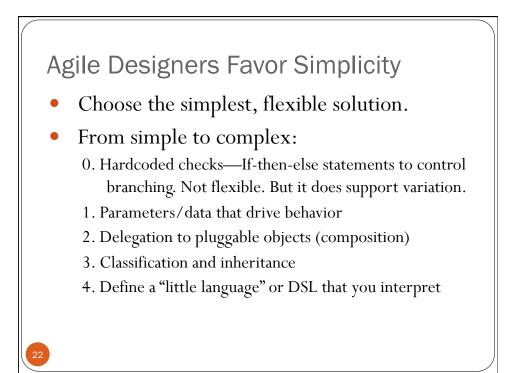


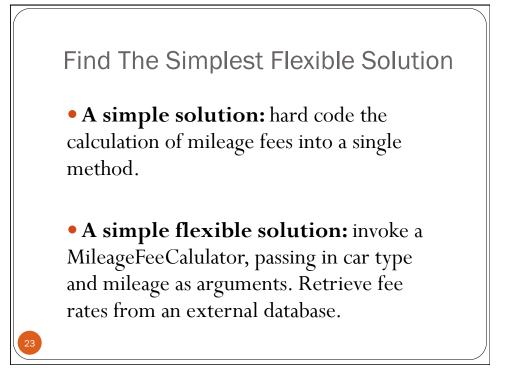


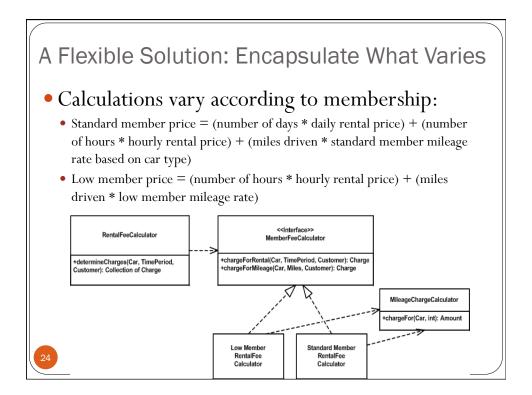


How Much Variability to support?

- Designers spot commonalities that business people do not. Are they meaningful? What other factors should be considered (not yet illustrated by concrete examples)?
 - Currently mileage charges are based on car type. But...
 - Are there other ways the business would like to calculate them?
 - What happens when costs increase or vary by location? Should there be ways to calculate mileage charges based on location?
 - Member categories now only determine daily and hourly rental and insurance charges.
 - Are there other charges or benefits based on membership?
 - Do membership categories, charges, or benefits change often?







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